

# Brett Levy, MBA

#1 (Honors) B.S. Marketing Graduate ; B.S. (Honors) Management

## Contact

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## Address

8865 Hagers Ferry Road, Denver, NC 28037

## Key Skills

Adobe Dreamweaver  
Adobe Premiere Pro  
Web Design  
Microsoft Office Suite  
Instagram

Adobe Illustrator  
Vimeo  
YouTube  
Twitter  
Pinterest

Apparel Decoration  
Adobe Photoshop  
Graphic Design  
Embroidery  
GoPro / Video

eCommerce  
HTML 5 / CSS 3  
Videography  
Facebook  
Marketing

## Education

- 2012 to 2013**      **Master's in Business Administration (June 2013) – 3.80**  
Indiana University of Pennsylvania, Indiana PA
- March 2012**      **Cross-cultural Trip to India ([IUP Website Review](#))**  
Visited Cities: Delhi, Jaipur, Agra, Bangalore  
Visited Companies/Executives: ABB (Electrical Equipment), WIPRO (Global IT), Toyota (Automaker)
- 2008 to 2012**      **Bachelors in Small Business Management, concentration in Entrepreneurship (May 2012) – 3.80 GPA Summa Cum Laude with Honors**  
Indiana University of Pennsylvania, Indiana PA
- 2008 to 2012**      **Bachelors in Marketing (May 2012) –3.94 GPA Summa Cum Laude with Honors - #1 Standing**  
Indiana University of Pennsylvania, Indiana PA

## Work Experience

### Levy4u (2008 – Present)

#### Multimedia Developer (websites, graphic design)

- ✓ Maintained existing websites; implemented new functionalities; designed new graphics
- ✓ Conducted the migration of old websites into newer formats with Content Management Systems;
- ✓ Restructured websites with better SEO techniques; HTML5; CSS3

### Leonardo Lampwork

#### Branding/Marketing Manager (2011-2013)

- ✓ Rebrand company ; Create new logo, business card, letterhead, vinyl banners, other marketing collateral
- ✓ Created social media accounts and conducted email marketing campaigns to generate sales

### The Entertainment Network

#### Technology Executive Chair (2011 – 2013)

- ✓ Created/Updated Website and Social Media sites;
- ✓ Created email blasts informing college community of events;
- ✓ Worked with Marketing Department and created a long term strategic marketing plan;

### Small Business Development Center of Indiana University of Pennsylvania

#### Marketing Consultant Intern (2010 - 2011)

- ✓ Direct Mail Campaign ; Marketing Collateral ; Product Marketing ; Product Management ; Marketing Program ; Marketing Plan ; Marketing Strategies ; Budget Goals ; Marketing Staff Training ; Detailed Implementation Calendar ; Customer Sales Data ; Monthly Reports ;

## Notes

I am very proficient with the computer and love to design/create things for people. I am creative and resourceful in working with businesses and helping them grow. I am a fast learner and like new tasks.

For more information about me, visit <http://www.brettlevy.levy4u.com/> or [www.linkedin.com/in/brettmlevy/](http://www.linkedin.com/in/brettmlevy/)

